



AR-09/2024

ރިފަރެންސް ނަންބަރު :
Reference Number

WOWHYDRATE PROTEIN PRO SUMMER FRUITS		މާލުގެ ނަންބަރު Product Name
-	MVR 8/- PER LTR	މާލުގެ ޖަނަބިލާ Classification of the good
Origin of the good	Duty Rate	2202101210
14.02.2024		އަދާކުރަންޖެހޭ ދުވަހުގެ ތާރީޚު Effective Date

WOWHYDRATE PROTEIN PRO SUMMER FRUITS

The submitted sample is a ready-to-drink beverage packed in 500ml plastic bottle. The product is labelled as “**WOWHYDRATE PROTEIN PRO SUMMER FRUITS**”. According to the product brochure, it is a protein pro drink which does not contain caffeine, taurine.

Ingredients: Water (93%), Collagen Peptides (5%), Natural Flavourings, Acid (Citric Acid, phosphoric acid), Sweetener (Sucralose, Vitamin Blend (Vitamin B6, C, D), Preservative (Sodium Benzoate).

* Pictures and product details are attached in appendix.

މާލުގެ ނަންބަރު
Description of the good

Goods are classified according to Harmonized commodity description and coding system in accordance with the General Interpretative Rules (GIR) and the duty rate is determined according to the Export Import Law 31/79.

This is a ready to drink beverage consisting of mainly water flavored and Collagen Peptides. This drink helps to digest easily increase muscle mass and help to boost energy. The product shall be classified in HS subheading 2202.10. The product fulfills the criteria for the soft drinks defined in the Customs’ announcement (IUL)14-D8/1/2017/15 dated on 30th April 2017.

Therefore, the applicable HS code for the product “**Wow hydrate protein pro Summer fruits**” is **2202101210** and rate of duty is **MVR 8/- per liter**.

މާލުގެ ނަންބަރު
Explanation of the decision



މި ނަންބަރުގައި ބަޔާންކުރެވިފައިވާ ނިންމުމަކީ 2019/އ.002 (2019/U-002) ގެ ސަރުކާރުގެ ނިންމުމެކެވެ. ނިންމުމުގެ ދަށުން 3 އަހަރު ދުވަހުގެ ތެރޭގައި ދިވެހިސަރުކާރުގެ ގެޒެޓްގައި ބަޔާންކުރެވިފައިވާ ގޮތަށް ބޭނުންކުރެވޭނެއެވެ.
This Advance ruling is based on the following materials and shall be valid up to 3 years from the effective date as stipulated in the customs procedure 2019/U-002

<input type="checkbox"/>	މާލުގެ ނަންބަރު Other	<input checked="" type="checkbox"/>	ބަޔާންކުރެވިފައިވާ ފޮތްތަކުގެ ތެރެއިން Brochures	<input type="checkbox"/>	ނަންބަރު Sample	<input type="checkbox"/>	ފޮތް Photograph	<input type="checkbox"/>	މާލުގެ ނަންބަރު Description
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Annex 1: product pictures



PROTEIN PRO

The perfect drink for those with an active lifestyle, WOW HYDRATE Protein Pro contains 20g of collagen protein and is the ideal choice for those looking to optimise their performance. Packed with vitamins, branched-chain amino acids (BCAAs) and only 85 calories per bottle, it also supports a multitude of health benefits.

Each drink includes:

- 20g of collagen protein, which is easily digested, increases muscle mass, and aids recovery from resistance exercise.
- BCAAs, which are essential amino acids we need in our bodies, used as a quick energy source. BCAAs help to build and preserve muscle mass while burning body fat.
- Vitamins B6, C & D, which are vital for maintaining a good immune system and preventing oxidative damage caused by exercise.

RECOVER LIKE A PRO



WOW HYDRATE Protein Pro Helps With:

Muscle Growth and Performance

Collagen is a powerful protein that not only supports and promotes muscle growth, but also aids the performance of athletes and regular exercisers.

Boosting Energy

Collagen protein contains two of the amino acids (glycine and arginine) needed to form energy-boosting creatine. BCAAs stimulate protein production more than regular dietary protein which can help to reduce fatigue and give an energy boost.

Available Flavours:

• SUMMER FRUITS • TROPICAL

Diet Control

Regular consumption of collagen protein helps to regulate appetite, assisting to maintain a healthy diet that complements physical performance.

